



# New lives


## I thank my God every time I remember you...

I always pray with joy because of your partnership in the Gospel from the first day until now. – Apostle Paul to the Philippians

And from the first day of the 2020 Vision Campaign in 2007, I have been amazed by the generous financial support of you, our partners, in proclaiming the Gospel on U.S. college and university campuses. In 2007, we imagined a future where more students and faculty were responding to the Gospel, where they were trained to become leaders filled with integrity and the Spirit of God. Today, the \$20 million funding goal has been exceeded, and we are thrilled to see how these funds are being used to prepare the students of today to be the leaders of the year 2020.

Through projects funded by the Vision Campaign, we have seen thousands of students and faculty make decisions to follow Christ. InterVarsity's core ministry has grown by 11%, and more students and faculty are becoming involved in InterVarsity chapters through our chapter planting strategy. We are raising up gifted staff members who will guide InterVarsity's ministry for long into the future. At Urbana 09, almost 2,700 participants committed to serving long-term in missions.

In 2011 we celebrate the beginning of InterVarsity's 70th year of ministry on U.S. college campuses. Our history is filled with men and women who helped lay the foundation for ministry today. I am grateful for their service. I am excited to think about InterVarsity's next 70 years, because I believe that our best days are ahead.

In Him,  
  
 Alec Hill  
 president

Now to Him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to Him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen.

Ephesians 3:20-21

## New Lives

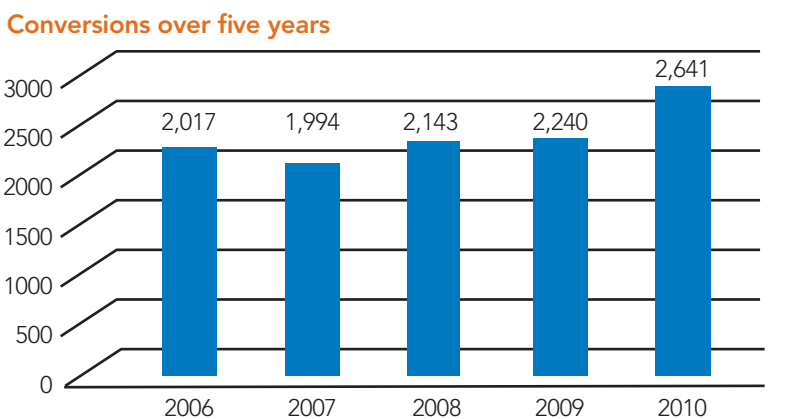
During the five years of the 2020 Vision Campaign (2007-2012), we long to see increasing numbers of students and faculty deciding to follow Jesus every year. Every staff member in InterVarsity is working hard to make this vision a reality. In the 2009-2010 school year, InterVarsity experienced one of its best years ever in evangelism – 2,641 people decided to follow Jesus.

# 11,035

### NEW BELIEVERS IN THE LAST FIVE YEARS

Our Evangelism Champions are one of the ways we are seeking to grow evangelistically. These 16 men and women are charged with developing innovative evangelistic pilot projects for their regions every year, and they are provided with \$10,000 grants from the Vision Campaign to test these pilot projects.

For many years, the staff team in InterVarsity's Rocky Mountain region has struggled to develop a culture of evangelism in the region. In the fall of 2009, the Evangelism Champion created an evangelistic pilot project called the Gospel Communicators Cohort. Believing that the beginning of the school year is the perfect time to be doing evangelism, seven regional staff were trained and charged to give compelling Gospel presentations and calls for commitment during the first chapter



# 30

EVANGELISTIC PROJECTS  
 HAVE BEEN FUNDED SO FAR

OUR EVANGELISM CHAMPIONS ARE HELPING TO CHANGE THE EVANGELISTIC CULTURE OF INTERVARSITY. THESE MEN AND WOMEN ARE INNOVATIVE AND ENTHUSIASTIC. IT IS A JOY TO WORK WITH THEM.

Terry Erickson  
 director of Evangelism



## New Leaders

InterVarsity is well-known for its student leadership development. Since the beginning of the movement 70 years ago, we have focused on preparing students to be leaders with godly character for their InterVarsity chapters while they are in school, as well as in their homes, communities, workplaces, and churches after they graduate.

As our number of core students grows – up 11% in the past five years – we are building our staff leadership to support this growth.

Four years ago, we launched New Area Director Training to strengthen the 130 staff who are in InterVarsity's first-level management role. This two-year program focuses on five critical skills for area directors to possess: casting vision, leading healthy teams, recruiting and hiring campus staff, providing supervision, and funding the ministry.

# 98

OF THE 130 AREA DIRECTORS  
 HAVE BEEN TRAINED SO FAR



large group meetings of the year. Starting the school year with bold, evangelistic outreach set the tone for the region for the entire year. Evangelism became a regular part of chapter activities throughout the region for the rest of the academic year.

At the end of the 2009-2010 school year, there were 80 new believers in the Rocky Mountain region – 135% higher than five years ago.

We rejoice to see that more men and women in the Rocky Mountain region, and throughout the country, are becoming followers of Jesus.



"I appreciated being trained in a cohort with other new staff directors. We learned from one another and supported one another as we transitioned into these new roles and faced similar struggles."

Renee Lick,  
 student ministry director for  
 Nurses Christian Fellowship

"The area director holds one of the most strategic positions in accomplishing our mission on campus. It has been my privilege to work with our eager new area directors as they grow into their new role."

Janet Balajthy,  
 associate director of Collegiate Ministries,  
 director of New Area Director Training

## New Cause to Celebrate

# \$10,518,039

CURRENT GIFTS

# \$14,670,934

DEFERRED GIFTS

# \$25,188,973

TOTAL

"Since the beginning of the 2020 Vision Campaign, it has been a joy to watch the way God has been moving on college campuses. We are seeing thousands of students and faculty transformed by the Gospel each year; campus cultures are being renewed, and people are being developed into world changes. These results are possible because of the generosity of faithful donors, like you, who have prayed, given gifts in the last three years, or made arrangements for future gifts. It has been a deep privilege to lead InterVarsity's 2020 Vision Campaign, and I am in awe of what God is doing in our midst."

Joshua Hall,  
 2020 Vision Campaign director,  
 and director of Development

## INTERVARSITY

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## New Witnessing Communities

For 70 years, InterVarsity has been reaching out to college students and faculty with the Gospel. We do this by establishing and advancing witnessing communities of students and faculty who follow Jesus as Savior and Lord. A major part of the Vision Campaign is our strategy to plant 100 new InterVarsity chapters from 2007-2012.

This chapter planting strategy begins with a rigorous and prayerful application and selection process for the planters and the schools. Once selected for the chapter planting cohort, the chapter planters receive cutting-edge training (based on the highly successful church planting training of the Evangelical Covenant Church), dedicated and gifted mentors who will coach them during the critical early days of the chapter planting process, chapter start-up funds, and matching grants that help the chapter planters raise their full budgets.

I PRAISE GOD FOR THE MATCHING GRANTS AND FUNDS FOR MINISTRY EXPENSES (\$33,000) THAT ENABLE THE CHAPTER TO HOST EVENTS THAT HAVE ATTRACTED HUNDREDS OF STUDENTS. THESE EVENTS WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE FUNDS THAT WERE READILY AVAILABLE.

Nick Austin Johnson, campus staff member Georgia State University, plant begun fall 2008

THESE ARE MY HEROES, THESE ARE THE MEN AND WOMEN I ADMIRE.

Jim Lundgren senior vice president, director of Collegiate Ministries

**GOAL:**  
**PLANT**  
**100**  
**NEW CHAPTERS**

In fall 2009, staff member Chioma Chukwu began planting a new chapter at the University of Missouri – St. Louis. Several chapter members decided to form an intramural volleyball team. One night an African American freshman woman found the InterVarsity team through the school's website. She played a game with the InterVarsity team, and joined them for dinner afterwards.

The next day this student found Chioma at the InterVarsity table in the student center, and they spent hours talking. The young woman said that when she came to college she made very bad choices that she now regretted. By the end of the day, Jesus had broken through many barriers, and when Chioma asked her if she would like to follow Jesus, she tearfully said yes. Within 24 hours of meeting students in this new InterVarsity chapter, the woman had given her life to Jesus.

Through the new chapter plant at the University of Missouri – St. Louis, this young woman and five others like her, became followers of Jesus last year.



TO DATE: **79**

**NEW CHAPTERS**

**335**  
**NEW BELIEVERS**

**2,162**  
**NEW CORE STUDENTS**

The seven elements that every potential planter and campus must meet to become one of the 100 new chapter plants.

**80%** CURRENT SUCCESS RATE FOR NEW CHAPTER PLANTS

**15%** PRIOR SUCCESS RATE FOR STARTING NEW CHAPTERS



## New Call to Global Missions

**256** MISSIONS ORGANIZATIONS & SCHOOLS EXHIBITED

**4,990** COMMIT TO SERVING IN SHORT-TERM MISSIONS

**15,800** PARTICIPANTS

**2,232** DECIDE TO RECOMMIT OR COMMIT FOR THE FIRST TIME TO FOLLOW JESUS

**2,676** COMMIT TO SERVE IN MISSIONS LONG-TERM

The greatest kingdom benefit of Urbana 09 is still to come. Thousands of participants are sharing the gospel through evangelistic Bible studies, and thousands of men and women are considering what it means to follow Jesus. In the years ahead, thousands of people around the world will hear about God as they interact with women and men living out the commitments they made at Urbana 09.

## Deferred Giving – Planning now to Reach the University of the Future

Through the 2020 Vision Campaign, we have raised over \$10 million to help us accomplish our goals for growth – to see more students and faculty following Jesus and participating in vibrant Christian communities.

IN THANKFULNESS FOR ITS MINISTRY DURING OUR YEARS AT THE UNIVERSITY OF PENNSYLVANIA AND TEMPLE UNIVERSITY, WE HAVE ARRANGED FOR INTERVARSITY TO RECEIVE A GIFT THROUGH OUR ESTATE.

Al and Edith

We also set a goal to identify \$10 million in deferred gifts. By the grace of God, we have identified \$14.6 million in planned and deferred gifts that will help InterVarsity sustain its ministry long into the future. These gifts come through stocks, wills, trusts, bequests, annuities, and other sources.



InterVarsity pledges financial accountability through our charter membership in the Evangelical Council for Financial Accountability (ECFA).



**Celebrate**  
God's Abundant Goodness



A REPORT ON INTERVARSITY'S 2020 VISION CAMPAIGN 2007-2012

Reaching the hearts, souls, and minds of students and faculty